



CARBON FARMING IN THE MEDITERRANEAN

Conference

28 & 29 May

**Administrative District,
Carrer del Foc, 57
Barcelona (Spain)**

Thursday, 28 May

9:00 Accreditations and reception

9:30 Institutional opening

- Sonsoles Letang, Director, General Direction of Climate Change and Environmental Quality, Catalan Government
- Interreg Euro-MED Joint Secretariat
- Nisreen Tamimi, Deputy Secretary General for Sustainable Development, Union for the Mediterranean
- Joan Borrell, Deputy Secretary General for Stability and Resilience, Union for the Mediterranean

10:00 News from the Carbon Removals and Carbon Farming Regulation

- Valeria Forlin, Deputy Head of Unit at European Commission, DG CLIMA

10:15 The carbon farming challenges in the Mediterranean Region

- Alessandra Sensi, Head of the Environment, Green and Blue Economy Sector, Union for the Mediterranean

10:30 An overview of the Carbon Farming MED project

- Carlos Alberto Torres, BETA Technological Centre (Spain)

10:45 Coffee break and video of the project pilot farms

11:15 The best carbon farming practices for the Mediterranean

- Roberta Farina, Council for Agricultural Research and Analysis of Agricultural Economics, CREA (Italy)

11:30 Carbon farming as a business model



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11:40 The certification process for Mediterranean farms, main findings
• Institute for Health and Environment (Slovenia)

12:00 The Carbon farming MED Platform: a tool to calculate farm's carbon footprint
• Joan Colon, BETA Technological Centre (Spain)

13:00 Lunch break

14:30 Challenges and opportunities of implementing regenerative agriculture – Farmer's perspective
• Eduard Muixach, independent consultant on soil management and owner of Viticultors Muixach (Spain)
• Ricard Villanueva and Ana María Fernández, managers of Mas la Sala Cooperative (Spain)
Moderator: Maria Calderó Pascual, Specialist in circular economy in the BETA TC sustainability governance team and member of the Innovative Sustainable Economy Mission

15:30 Financing the regenerative transition – vision beyond carbon
• Valeria Forlin, Deputy Head of Unit at European Commission (DG CLIMA)
• Maria Cruz De Pablo Pecharromán, Director of Lending Strategy (Triodos Bank)
• Ralph K. Rosenbaum, Head of the Research Programme (IRTA)
• Ivo Degn, Co-founder (Climate farmers) and founder (Re:source)
Moderator: Ricardo Beck, Head of Carbon, (Azolla Projects)

16:30 Closing session: Carbon farming MED policy recommendations
• Institute for Health and Environment (Slovenia)
• Luka Štrubelj, PIC – Legal Center for the Protection of Human Rights and the Environment

17:00 Networking with refreshments



**CARBON
FARMING MED**

**Interreg
Euro-MED**



Co-funded by
the European Union

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Field trip to Verdcamp Fruits catalan pilot farm

9:00 Departure from Barcelona (Administrative District, Carrer del Foc, 57)

17:00 Arrival to Barcelona (Administrative District, Carrer del Foc, 57)



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