



CARBON FARMING IN THE MEDITERRANEAN

Conference

28 & 29 May

**Administrative District,
Carrer del Foc, 57
Barcelona (Spain)**

Thursday, 28 May

9:00 Accreditations and reception

9:30 Institutional opening

- Sonsoles Letang, Director, General Direction of Climate Change and Environmental Quality, Catalan Government
- Interreg Euro-MED Joint Secretariat
- Alessandra Sensi, Head of the Environment, Green and Blue Economy Sector, Union for the Mediterranean

10:00 News from the Carbon Removals and Carbon Farming (CRCF) Regulation

- Valeria Forlin, Deputy Head of Unit at European Commission, DG CLIMA

10:15 The carbon farming challenges in the Mediterranean Region

10:30 An overview of the Carbon Farming MED project

- Carlos Alberto Torres, BETA Technological Centre (Spain)

10:45 Coffee break and video of the project pilot farms

11:15 The best carbon farming practices for the Mediterranean

- Roberta Farina, Council for Agricultural Research and Analysis of Agricultural Economics, CREA (Italy)

11:30 Carbon farming as a business model



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- 11:40** The certification process for Mediterranean farms, main findings
- Institute for Health and Environment (Slovenia)
- 12:00** The Carbon farming MED Platform: a tool to calculate farm's carbon footprint
- Joan Colon, BETA Technological Centre (Spain)
- 13:30** Lunch break
- 15:00** Challenges and opportunities of implementing regenerative agriculture – Farmer's perspective
- Eduard Muixach, independent consultant on soil management and owner of Viticultors Muixach (Spain)
 - Ricard Villanueva and Ana María Fernández, managers of Mas la Sala Cooperative (Spain)
- Moderator:** Maria Calderó Pascual, Specialist in circular economy in the BETA TC sustainability governance team and member of the Innovative Sustainable Economy Mission
- 16:00** Financing the regenerative transition – vision beyond carbon
- Maria Cruz De Pablo Pecharrromán, Business Director, Triodos Bank
 - Ralph K. Rosenbaum. Head of the Research Programme at the Institute of Agrifood Research and Technology, IRTA (Spain)
- Moderator:** Ricardo Beck, Head of Carbon, Azolla Projects (Spain)
- 17:00** Closing session: Carbon farming MED policy recommendations
- Institute for Health and Environment (Slovenia)
- 17:15** Networking with refreshments



**CARBON
FARMING MED**

**Interreg
Euro-MED**



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Friday, 29 May

Field trip to Verdcamp Fruits catalan pilot farm

9:00 Departure from Barcelona (Administrative District, Carrer del Foc, 57)

17:00 Arrival to Barcelona (Administrative District, Carrer del Foc, 57)



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